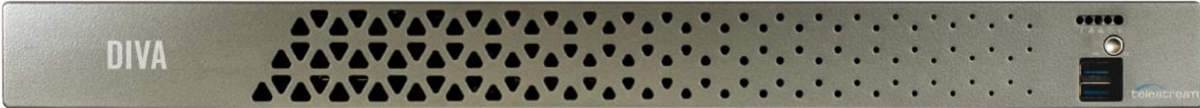


DIVA

Product Sheet



DIVA

Intelligent, Cost-Optimized Content Management

DIVA is a next-generation content management solution for broadcasters and production teams looking to streamline their media supply chain operations. The latest update, DIVA 9, introduces powerful, intelligent automation capabilities that empower content creators to access, manage, and leverage their critical media assets across any cloud, on-prem, or hybrid storage ecosystem.

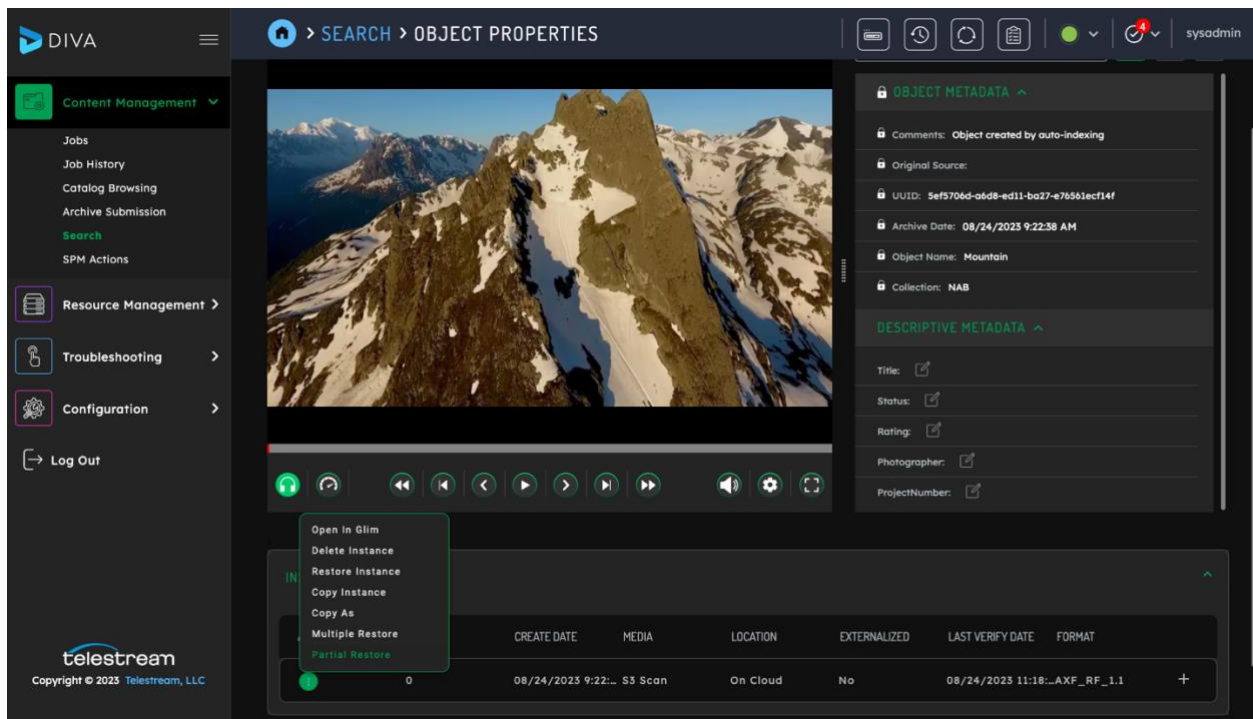


DIVA Benefits:

- Intelligent media storage lifecycle policies leveraging the most cost-optimized system for an asset's intended use
- Streamline content management, transcoding, and archiving with a centralized solution across production systems
- Tie DIVA with Vantage to supercharge media processing and supply chain workflows and automate time or resource-intensive tasks
- Automate QC checks and visual inspection with deep integrations to Qualify
- Readily supports cloud, on-prem, and hybrid production ecosystems including LTO, disks, private cloud servers, and more
- Integrates with MAM, PAM, and Automation Systems to further enhance and enrich media supply chain workflows
- Associate metadata to enable intelligent media search using integrated Elasticsearch technology and get required assets fast

DIVA Key Features

- Cloud, on-prem, and hybrid storage support
- Configurable asset archival and lifecycle policies
- Integrate with Qualify and GLIM for automated quality control checks and proxy-less playback of mezzanine files in a web browser
- Integrate with Vantage for transcoding and proxy generation on-demand, or other media processing workflows
- Features award-winning Elasticsearch-powered search capabilities
- A single pane of glass to access multiple storage systems and storage technologies
- Ensure data integrity with checksums
- Highly-reliable, redundant, distributed deployment options
- Automatic lifecycle management using storage policies controlling retention, distribution, and integrity



The screenshot displays the DIVA web interface. The top navigation bar includes the DIVA logo, a search icon, and the breadcrumb 'SEARCH > OBJECT PROPERTIES'. The user 'sysadmin' is logged in. The left sidebar contains navigation options: Content Management (Jobs, Job History, Catalog Browsing, Archive Submission, Search, SPM Actions), Resource Management, Troubleshooting, Configuration, and Log Out. The main content area features a video player showing a mountain landscape. Below the player is a playback control bar with a context menu open, listing actions: Open in Glim, Delete Instance, Restore Instance, Copy Instance, Copy As, Multiple Restore, and Partial Restore. To the right, the 'OBJECT METADATA' panel shows details: Comments (Object created by auto-indexing), Original Source, UUID (5ef5706d-0fd9-ed11-ba27-e76561ec14f), Archive Date (08/24/2023 9:22:38 AM), Object Name (Mountain), and Collection (NAB). Below this is the 'DESCRIPTIVE METADATA' section with fields for Title, Status, Rating, Photographer, and ProjectNumber. At the bottom, a table lists object instances with columns for CREATE DATE, MEDIA, LOCATION, EXTERNALIZED, LAST VERIFY DATE, and FORMAT.

CREATE DATE	MEDIA	LOCATION	EXTERNALIZED	LAST VERIFY DATE	FORMAT
08/24/2023 9:22:...	S3 Scan	On Cloud	No	08/24/2023 11:18:...	AXF_RF_1.1



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